

MONRAD'S SPRING 1957

OLAF MONRAD BULB CO., Inc.

Over 30 Years Service and Quality
900 Thomas Street Elliott 8797 Seattle 9, Wash.

WHOLESALE PRICE LIST

Top Quality Packaged Flower Bulbs
Garden Supplies

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties)—40 lbs. Weight per 100 bags (Jumbo Mixture)—100 lbs.
7 Bulbs per package

COST . . . 29c each

RETAIL . . . 49c each

PLEASE
SHIP

WHITE SHADES

Snowprincess, excellent pure white
Margaret Beaton, white with cherry red blotch
Corona, creamy white with pink edging
Greenlight, the "chartreuse" gladiola

PINK SHADES

Burma, ruffled, deep rose
Marguerite, watermelon pink
Rosa Van Lima, soft pink, rose marking
Spic & Span, outstanding deep salmon pink
True Love, delicate light pink, golden throat

YELLOW SHADES

Hopman's Glory, compact, rich, golden yellow
Sun Spot, beautiful light buff
Pactolus, orange-yellow, red blotch
Shirley Temple, ruffled creamy yellow
Spotlight, lemon-yellow, red throat
Gold, nice daffodil yellow

PLEASE
SHIP

RED & SMOKY SHADES

Smoky, newer, beautiful smoky red
His Memory, deep rich scarlet
Chamouny, cerise rose, silver edged
Poinsettia, newer, finest light red
Valeria, light red, yellow markings
Vagabond Prince, chocolate brown

SALMON & ORANGE SHADES

Aladdin, huge bright salmon
Coral Glow, light reddish orange
Picardy, favorite apricot pink

BLUE, LAVENDER & PURPLE SHADES

Abu Hassan, deep violet color
Blue Beauty, best medium blue
Elizabeth the Queen, ruffled orchid
Minuet, good large lavender

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.

Cost .48 ea. Retail .79

RAINBOW MIXTURE

18 Large Flowering Size Bulbs in all Colors

Cost .52 Retail .85

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift

Cost .74 ea. Retail \$1.25 ea.

SACK-O-GLADS

Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions.

Cost \$1.19 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1 1/2-2" Size) COST: 23c each RETAIL: 39c each

Weight per 100 bags—12 lbs.

2 Bulbs per package

DOUBLE CAMELLIA-FLOWERING

Pink Red Rose Salmon
Yellow White

SINGLE FRILLED

Pink Salmon Rose Red
Yellow

CARNATION—Heavily ruffled

Pink Yellow

PICOTEE—Beautiful double white flower, with edges

of various colors. Packaged in mixture,

HANGING BASKET Red Pink

White Yellow Salmon

CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2-2" bulbs.

Cost .89 Retail \$1.49

(Double) "PEONIES" (Giant)

Red Rose White Pink

Individually wrapped roots. Packed 36 assorted per carton.

Cost .40 ea. Retail .69 ea.

DAHLIAS—Choice Northwestern Grown — Cost 23c each—Retail 39c each

GIANT DECORATIVE (1 bulb) Red

..... Pink Lavender Bronze

CACTUS (1 bulb) Yellow

..... Pink Bronze Red

POM PON MIXED— (3 bulbs) —Cost 47c each—Retail 79c each.....Pkgs.

LILIES

Weight per 100 bags—45-50 lbs.

2 Bulbs per package

Cost .29, Retail .49

Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals

Lilium Giganteum, 6/8" size. Easter Lily

Tiger Lily, 7/9" size. Orange with brown flecks

Lilium Regale, 6/7" size. White with brown marking

Lilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals

Freight allowance \$1.00 per cwt. on packaged bulbs.

MISCELLANEOUS BULBS

All Varieties: Cost .29, Retail .49 ea.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
.....Amaryllis Hybrid, 2 1/4-2 1/2" size.....	1	20 lbs.Canna, "The President," Red, green foliage	3	25 lbs.
.....Anemone De Caen, No. 2 size, mixed	24	7 lbs.Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
.....Anemone De Caen Mixed, Jumbo size	6	7 lbs.Canna, "Hungaria," Pink.....	3	25 lbs.
.....Anemone St. Brigid Mixed, Jumbo size	6	7 lbs.Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
.....Caladium, Fancy-leaved, 1 1/2-2 1/2"....	1	15 lbs.Ranunculus, Double mixed, No. 2 size..	15	7 lbs.
.....Calla Aethiopica, White, 1 1/4-1 1/2"....	3	20 lbs.Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.
.....Calla Elliotiana, Yellow, 1 3/4-2".....	2	20 lbs.Tuberoses, Double white, "The Pearl," 3-4"	3	15 lbs.
.....Calla Rehmani, Pink, 1 1/4-1 1/2".....	2	16 lbs.			
.....Galtonia, "Summer Hyacinth," Pure white	4	25 lbs.			

GARDEN SUPPLIES

FERTIL-POINTS, the "Streamlined" Plant Food Tablet

Everything essential for plant life in a convenient pointed tablet form . . . plus Vitamin B₁. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

	Cost	Each
.....Cartons Fertil Points of 144 boxes		
10c size	\$ 8.64	\$.06
.....Display cartons of 24 boxes, 10c size	1.44	.06
.....Cartons, 72 boxes, 25c size.....	10.80	.15
.....Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP

The ideal planter mix or soil conditioner. Our own special preparation containing proper ingredients for best growing results. Attractive eye-catching package.

Two Sizes:

.....160 cu. inches, packed 24 per ctn. Cost: .20 ea. Retail: .35 ea.	
.....400 cu. inches, packed 12 per ctn. Cost: .45 ea. Retail: .79 ea.	

CHARCOAL

Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 12 oz. size. Packed: 24 per ctn. Cost: .20 ea. Retail: .35 ea.

OLD ENGLISH BULB MIXTURE

A universal non-burning bulb meal incorporating the most essential elements necessary for bulb nourishment. Use at planting seasons. 1 1/2 lb. bags, packed 12 per carton. Cost: \$4.97 ctn. Retail: .69 ea.

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 15c ea. Retail: 25c ea.

MICHIGAN PEAT

African Violet Soil—Rose Soil—Potting Soil—Michigan Peat. (See Bulk price list for complete descriptions and prices.)

BAMBOO LAWN RAKES

The newer, improved, Kimura lawn rake. Completely assembled. Wooden handles. Cost per dozen: \$7.20. Retail: 89c ea.

VERMICULITE

For soil aerating, rooting, seed starting, moisture retaining, flower arranging, etc.

	Packed	Cost Each	Retail
12-ounce pkg.	20	\$.20	\$.35
40-ounce pkg.	6	.47	.79

PLAS - TIES

The new plastic plant tie. Available in green or silver. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

COMPETITIVELY PRICED!

	Cost	Retail
.....Case (144 envelopes).....	\$25.00	.29 ea.
.....Display Carton (24 envelopes).....	4.25	.29 ea.
.....Spool (200 feet) (Ctn. of 8).....	5.75	1.19 ea.

ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100 per cent organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhouse men, truck and fruit growers. Deodorized. Dilute with water and apply directly to any and all plants, including foliage. Satisfaction guaranteed or money refunded.

	Packed	Cost Per Case	Retail Each
4 oz.	24	\$ 5.62	\$.39
8 oz.	24	9.94	.69
Pint	24	14.26	.99
Quart	12	12.89	1.79

BULB ASSORTMENTS

(CHECK HERE) No. 1 ☐ No. 2 ☐ No. 3 ☐ No. 4 ☐

No. 1 (\$35.00)

	Cost Each
50 Bags Gladiolus, assorted named varieties.....	\$.29
6 Bags Gladiolus, Rainbow Mixture.....	.52
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
25 Bags Begonias, assorted named varieties.....	.23
4 Bags Begonias, mixed89
10 Bags Lilies, assorted29
5 Bags Canna, assorted colors29
5 Bags Calla, assorted colors.....	.29

No. 2 (\$55.00)

70 Bags Gladiolus, assorted named varieties.....	\$.29
10 Bags Gladiolus, Rainbow Mixture.....	.52
4 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
30 Bags Begonias, assorted named varieties.....	.23
8 Bags Begonias, mixed89
10 Bags Lilies, assorted29
27 Bags Miscellaneous bulbs (best items for your particular locality)29

No. 3 (\$80.00)

	Cost Each
100 Bags Gladiolus, assorted named varieties.....	\$.29
15 Bags Gladiolus, Rainbow Mixture.....	.52
6 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
50 Bags Begonias, assorted named varieties.....	.23
10 Bags Begonias, mixed89
15 Bags Lilies, assorted29
40 Bags Miscellaneous bulbs (best items for your particular locality)29

No. 4 (\$100.00)

120 Bags Gladiolus, assorted named varieties.....	\$.29
23 Bags Gladiolus, Rainbow Mixture52
8 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
56 Bags Begonias, assorted named varieties.....	.23
12 Bags Begonias, mixed89
20 Bags Lilies, assorted29
50 Bags Miscellaneous bulbs (best items for your particular locality)29

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER NAME.....

ADDRESS.....

SHIP VIA..... WHEN.....

CITY..... STATE.....

Freight allowance \$1.00 per cwt. on packaged bulbs.

MONRAD'S SPRING 1957

OLAF MONRAD BULB CO., Inc.
Over 30 Years Service and Quality
900 Thomas Street Elliott 8797 Seattle 9, Wash.



WHOLESALE PRICE LIST
Top Quality Packaged Flower Bulbs
Garden Supplies

DISTINGUISHED — COLORFUL — PACKAGED FLOWER BULBS. A COMPLETE SELECTION OF THE MOST POPULAR VARIETIES IN DEMAND. EACH WITH COLORED ILLUSTRATION AND CULTURE DIRECTIONS.

GLADIOLUS (No. 1 Size)

Approx. Weight per 100 bags (Named Varieties)—40 lbs. Weight per 100 bags (Jumbo Mixture)—100 lbs.
7 Bulbs per package

COST . . . 29c each

RETAIL . . . 49c each

PLEASE
SHIP

WHITE SHADES

.....Snowprincess, excellent pure white
.....Margaret Beaton, white with cherry red blotch
.....Corona, creamy white with pink edging
.....Greenlight, the "chartreuse" gladiola

PINK SHADES

.....Burma, ruffled, deep rose
.....Marguerite, watermelon pink
.....Rosa Van Lima, soft pink, rose marking
.....Spic & Span, outstanding deep salmon pink
.....True Love, delicate light pink, golden throat

YELLOW SHADES

.....Hopman's Glory, compact, rich, golden yellow
.....Sun Spot, beautiful light buff
.....Pactolus, orange-yellow, red blotch
.....Shirley Temple, ruffled creamy yellow
.....Spotlight, lemon-yellow, red throat
.....Gold, nice daffodil yellow

PLEASE
SHIP

RED & SMOKY SHADES

.....Smoky, newer, beautiful smoky red
.....His Memory, deep rich scarlet
.....Chamouny, cerise rose, silver edged
.....Poinsettia, newer, finest light red
.....Valeria, light red, yellow markings
.....Vagabond Prince, chocolate brown

SALMON & ORANGE SHADES

.....Aladdin, huge bright salmon
.....Coral Glow, light reddish orange
.....Picardy, favorite apricot pink

BLUE, LAVENDER & PURPLE SHADES

.....Abu Hassan, deep violet color
.....Blue Beauty, best medium blue
.....Elizabeth the Queen, ruffled orchid
.....Minuet, good large lavender

PRIZE MIXTURE

Hand picked selection of 12 large size Glads in all colors. Our best seller.
Cost .48 ea. Retail .79

RAINBOW MIXTURE

18 Large Flowering Size Bulbs in all Colors
Cost .52 Retail .85

GLAD GIFT BOX

Contains 12 No. 1 Glads, each individually wrapped showing name of variety and description. Box is 7"x9", with bottom in red and green and full color picture on lid. A real gift
Cost .74 ea. Retail \$1.25 ea.

SACK-O-GLADS

Contains 36 large and Jumbo size Glads in mixture. Packed in colorful open-mesh sack, with picture and planting instructions.
Cost \$1.19 ea. Retail \$1.98 ea.

TUBEROUS BEGONIAS (1 1/2-2" Size) COST: 23c each RETAIL: 39c each

Weight per 100 bags—12 lbs.

2 Bulbs per package

DOUBLE CAMELLIA-FLOWERING

.....PinkRedRoseSalmon
.....YellowWhite

SINGLE FRILLED

.....PinkSalmonRoseRed
.....Yellow

CARNATION—Heavily ruffled

.....PinkYellow

PICOTEE—Beautiful double white flower, with edges

.....of various colors. Packaged in mixture,

HANGING BASKETRedPink

.....WhiteYellowSalmon

CHOICE BEGONIA MIXTURE

An outstanding package of various types and colors. Large bag with full color picture. Contains 10 large 1 1/2-2" bulbs.

Cost .89 Retail \$1.49

(Double) "PEONIES" (Giant)

.....RedRoseWhitePink

Individually wrapped roots. Packed 36 assorted per carton.

Cost .40 ea. Retail .69 ea.

DAHLIAS—Choice Northwestern Grown—Cost 23c each—Retail 39c each

GIANT DECORATIVE (1 bulb)Red
.....PinkLavenderBronze

CACTUS (1 bulb)Yellow
.....PinkBronzeRed

POM PON MIXED—(3 bulbs)—Cost 47c each—Retail 79c each.....Pkgs.

LILIES

Weight per 100 bags—45-50 lbs.

2 Bulbs per package

Cost .29, Retail .49

.....Lilium Auratum, 7/9" size. "Gold-banded Lily." White with gold band in petals
.....Lilium Giganteum, 6/8" size. Easter Lily
.....Tiger Lily, 7/9" size. Orange with brown flecks

.....Lilium Regale, 6/7" size. White with brown marking
.....Lilium Spec. Rubrum, 7/9" size. Beautiful rose, reflexed petals

Freight allowance \$1.00 per cwt. on packaged bulbs.

MISCELLANEOUS BULBS

All Varieties: Cost .29, Retail .49 ea.

PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags	PLEASE SHIP	Bulbs Per Bag	Weight 100 Bags
.....Amaryllis Hybrid, 2 1/4-2 1/2" size.....	1	20 lbs.Canna, "The President," Red, green foliage	3	25 lbs.
.....Anemone De Caen, No. 2 size, mixed	24	7 lbs.Canna, "Yellow Humbert," Yellow.....	3	25 lbs.
.....Anemone De Caen Mixed, Jumbo size	6	7 lbs.Canna, "Hungaria," Pink.....	3	25 lbs.
.....Anemone St. Brigid Mixed, Jumbo size	6	7 lbs.Canna, "King Humbert," Red, bronze foliage	3	25 lbs.
.....Caladium, Fancy-leaved, 1 1/2-2 1/2".....	1	15 lbs.Ranunculus, Double mixed, No. 2 size..	15	7 lbs.
.....Calla Aethiopica, White, 1 1/4-1 1/2".....	3	20 lbs.Tigridia (Mexican Tiger Flower), No. 1 size.....	6	10 lbs.
.....Calla Elliotiana, Yellow, 1 3/4-2".....	2	20 lbs.Tuberoses, Double white, "The Pearl," 3-4"	3	15 lbs.
.....Calla Rehmani, Pink, 1 1/4-1 1/2".....	2	16 lbs.			
.....Galtonia, "Summer Hyacinth," Pure white	4	25 lbs.			

GARDEN SUPPLIES

FERTIL-POINTS, the "Streamlined" Plant Food Tablet

Everything essential for plant life in a convenient pointed tablet form... plus Vitamin B₁. No dissolving, mixing or measuring necessary—each tablet gives a perfectly blended feeding to your plants. It's odorless.

	Cost	Each
.....Cartons Fertil Points of 144 boxes		
10c size	\$ 8.64	\$.06
.....Display cartons of 24 boxes, 10c size	1.44	.06
.....Cartons, 72 boxes, 25c size.....	10.80	.15
.....Display cartons of 12 boxes, 25c size	1.80	.15

SOIL - PREP

The ideal planter mix or soil conditioner. Our own special preparation containing proper ingredients for best growing results. Attractive eye-catching package.

Two Sizes:

..... 160 cu. inches, packed 24 per ctn. Cost: .20 ea. Retail: .35 ea.	
..... 400 cu. inches, packed 12 per ctn. Cost: .45 ea. Retail: .79 ea.	

CHARCOAL

.....Monrad's SACK-O-CHARCOAL, made from hardwood. For indoor and outdoor use. Highly recommended during bulb planting seasons. Double cellophane bag. Large 12 oz. size. Packed: 24 per ctn. Cost: .20 ea. Retail: .35 ea.

OLD ENGLISH BULB MIXTURE

A universal non-burning bulb meal incorporating the most essential elements necessary for bulb nourishment. Use at planting seasons. 1 1/2 lb. bags packed 12 per carton. Cost: \$4.97 ctn. Retail: .69 ea.

COPPER-WIRED LABELS

Extra smooth wooden tree labels for marking names of shrubs, trees, plants, etc. Attractive cellophane packages containing 25 painted labels. Cost: 15c ea. Retail: 25c ea.

MICHIGAN PEAT

African Violet Soil—Rose Soil—Potting Soil—Michigan Peat. (See Bulk price list for complete descriptions and prices.)

BAMBOO LAWN RAKES

The newer, improved, Kimura lawn rake. Completely assembled. Wooden handles. Cost per dozen: \$7.20. Retail: 89c ea.

VERMICULITE

For soil aerating, rooting, seed starting, moisture retaining, flower arranging, etc.

	Packed	Cost Each	Retail
12-ounce pkg.	20	\$.20	\$.35
40-ounce pkg.	6	.47	.79

PLAS - TIES

The new plastic plant tie. Available in green or silver. Attractive envelope of 72 ties in counter display carton of 24 envelopes. Six display cartons to shipping case. Plas-Ties are 7" long. Also in spools of 200 ft. 8 per carton.

COMPETITIVELY PRICED!

	Cost	Retail
.....Case (144 envelopes).....	\$25.00	.29 ea.
.....Display Carton (24 envelopes).....	4.25	.29 ea.
.....Spool (200 feet) (Ctn. of 8).....	5.75	1.19 ea.

ALASKA FISH FERTILIZER

Concentrated, liquid plant food. 100 per cent organic. The recognized favorite fertilizer of all garden enthusiasts, florists, greenhouse men, truck and fruit growers. Deodorized. Dilute with water and apply directly to any and all plants, including foliage. Satisfaction guaranteed or money refunded.

	Packed	Cost Per Case	Retail Each
4 oz.	24	\$ 5.62	\$.39
8 oz.	24	9.94	.69
Pint	24	14.26	.99
Quart	12	12.89	1.79

BULB ASSORTMENTS

(CHECK HERE) No. 1 ☐ No. 2 ☐ No. 3 ☐ No. 4 ☐

No. 1 (\$35.00)

	Cost Each
50 Bags Gladiolus, assorted named varieties.....	\$.29
6 Bags Gladiolus, Rainbow Mixture.....	.52
2 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
25 Bags Begonias, assorted named varieties.....	.23
4 Bags Begonias, mixed89
10 Bags Lilies, assorted29
5 Bags Canna, assorted colors29
5 Bags Calla, assorted colors.....	.29

No. 2 (\$55.00)

70 Bags Gladiolus, assorted named varieties.....	\$.29
10 Bags Gladiolus, Rainbow Mixture.....	.52
4 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
30 Bags Begonias, assorted named varieties.....	.23
8 Bags Begonias, mixed89
10 Bags Lilies, assorted29
27 Bags Miscellaneous bulbs (best items for your particular locality)29

No. 3 (\$80.00)

	Cost Each
100 Bags Gladiolus, assorted named varieties.....	\$.29
15 Bags Gladiolus, Rainbow Mixture.....	.52
6 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
50 Bags Begonias, assorted named varieties.....	.23
10 Bags Begonias, mixed89
15 Bags Lilies, assorted29
40 Bags Miscellaneous bulbs (best items for your particular locality)29

No. 4 (\$100.00)

120 Bags Gladiolus, assorted named varieties.....	\$.29
23 Bags Gladiolus, Rainbow Mixture.....	.52
8 Bags Gladiolus, Sack-O-Glads, mixed.....	1.19
56 Bags Begonias, assorted named varieties.....	.23
12 Bags Begonias, mixed89
20 Bags Lilies, assorted29
50 Bags Miscellaneous bulbs (best items for your particular locality)29

TERMS: 30 days net/2% 10 days. F.O.B. Seattle, Wash.

Please order in multiples of 5-10, etc.

CUSTOMER
NAME.....

ADDRESS.....

SHIP VIA.....

WHEN.....

CITY.....

STATE.....

Freight allowance \$1.00 per cwt. on packaged bulbs.